

Exhibit B

Transmittal Declaration of Jon Pearson

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9

10 UNITED STATES DISTRICT COURT

11 DISTRICT OF NEVADA

12 Ignite Spirits, Inc., a Wyoming corporation,
13 Plaintiff,

14 v.

15 Consulting by AR, LLC, a Florida limited
16 liability company; Does I through X,
inclusive; and Roe Business Entities I
through X, inclusive,

17 Defendants.
18

19 Consulting by AR, LLC,

20 Counterclaim Plaintiff,

21 v.

22 Ignite Spirits, Inc. (f/k/a Ignite Beverages,
Inc.); Ignite International Ltd.; and Ignite
23 International Brands, Ltd.,

24 Counterclaim Defendants.
25
26
27
28

Case No. 2:21-cv-01590-JCM-EJY

**TRANSMITTAL DECLARATION OF JON T.
PEARSON**

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I, Jon T. Pearson, declare as follows:

1. I am an attorney at Holland & Hart LLP, counsel for defendant/counterclaim plaintiff Consulting by AR, LLC ("Company").

2. I am competent to testify to the facts stated here, which are based on personal knowledge unless stated otherwise, and if called upon to testify, I could and would testify competently to the following.

3. I submit this transmittal declaration in support of the Company's response in opposition to Ignite International, Ltd.'s motion to dismiss or for a more definite statement.

4. To the best of my knowledge and belief, the following documents annexed to this transmittal declaration are accurate copies:

Exhibit No.	Description
B-1	Screenshot from the Nevada Secretary of State website
B-2	Screenshot and filings from the Wyoming Secretary of State website
B-3	Screenshot from the U.S. Patent and Trademark Office re: Ignite International Ltd.'s trademark, Z-RO
B-4	Press Release from Ignite International, Ltd.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Executed on October 7, 2021.

/s/ Jon T. Pearson
Jon T. Pearson

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